Venice International University
Spring School

Equipping Researchers with Skills, Strategies and Confidence for Science Communication

March 18-22, 2024

Faculty
Alessandra Fornetti, TEN Program on Sustainability, Venice International University & COALESCE Project
Ilda Mannino, TEN Program on Sustainability, Venice International University & COALESCE Project
Marina Joubert, Centre for Research on Evaluation, Science and Technology (CREST), Stellenbosch University
Lars Guenther, Ludwig-Maximillians-Universität (LMU), Munich Science Communication Lab
Julia Serong, Ludwig-Maximillians-Universität (LMU), Munich Science Communication Lab
Monica Déchène, Ludwig-Maximillians-Universität (LMU), Munich Science Communication Lab
Michael John Gorman, Ludwig Maximillians-Universität (LMU)
Eleonora Di Maria, Department of Economics and Management, University of Padua
Marco Bettiol, Department of Economics and Management, University of Padua

Program

Monday, March 18, 2024

9:00-9:30 AM  Registration
9:30-10:30 AM  Program overview & Ice breaker
All faculty & students
10:30-10:50 AM  Break
10:50-11:50 AM  The role of scientists within society. What does it mean to be doing science communication and public engagement for societal impact, and its social and cultural context
Michael John Gorman, LMU
11:50-12:50 PM  Reflecting on the differences and overlaps between different concepts related to science communication and public engagement (including engaged scholarship, societal impact, research uptake and more).
Marina Joubert, Stellenbosch University
Tuesday, March 19, 2024

9:30-10:30 AM    Introducing the stakeholder view and map: an analysis of different expectations
Eleonora Di Maria, University of Padua

10:30-10:50 AM    Break

10:50-11:50 AM    Science communication and public engagement across different types of research: Is there a difference between basic and applied research? And between natural and social sciences?
Marina Joubert, Stellenbosch University

11:50-12:50 PM    The nuts and bolts of a public engagement plan – Workshop session
Marina Joubert, Stellenbosch University

12:50 PM    Lunch

3:00-4:00    Communicating research case study: Sustainability
Eleonora Di Maria, University of Padua

3:00:5:00 PM    “How to…” Evaluate science communication workshop session
Julia Serong, Monica Déchène & Lars Guenther, LMU

Wednesday, March 20, 2024

9:30-10:30 AM    The nuts and bolts of a public engagement plan – Workshop session
Marina Joubert, Stellenbosch University

10:30-10:50 AM    Break

10:50-11:50 AM    Characteristics and specificities of digital communication in relation to multiple targets
Marco Bettiol, University of Padua

11:50-12:50 PM    ‘How to…’: workshop session social media
Marco Bettiol, University of Padua

12:50 PM    Lunch

2:00-3:00    Public Engagement of scientists on Twitter/X and user interaction
Lars Guenther, LMU

3:00-4:00    Communication Case Study: Planetary Health
Julia Serong & Monica Déchène, LMU

Thursday, March 21, 2024

9:30-10:30 AM    Using different methods for science communication: movies, art, theatre
Michael John Gorman, LMU

10:30 AM    Break

10:50-12:50 PM    Using different methods for science communication: movies, art, theatre
Michael John Gorman, LMU
12:50 PM  Lunch
2:00-2:45  WS: researchers’ needs in science communication  
Ilda Mannino & Alessandra Fornetti, VIU & COALESCE Project
2:50-5:00 PM  Site visit  
Natural Science Museum or Ocean Space or others

Friday, March 22, 2024

9:30-10:30 AM  Participants’ research presentation: practice what learnt
10:30 AM  Break
10:50-12:50 AM  Participants’ research presentation: practice what learnt
12:50 PM  Lunch
2:00-3:30 PM  Open discussion on Research and Ethics in relation to science communication  
All faculty and participants
3:30 PM  Closing