Venice International University
Spring School

Equipping Researchers with Skills, Strategies and Confidence for Science Communication

March 18-22, 2024

Faculty
Alessandra Fornetti, TEN Program on Sustainability, Venice International University & COALESCE Project
Ilda Mannino, TEN Program on Sustainability, Venice International University & COALESCE Project
Marina Joubert, Centre for Research on Evaluation, Science and Technology (CREST), Stellenbosch University
Lars Guenther, Ludwig-Maximilians-Universität (LMU), Munich Science Communication Lab
Julia Serong, Ludwig-Maximilians-Universität (LMU), Munich Science Communication Lab
Monica Déchène, Ludwig-Maximilians-Universität (LMU), Munich Science Communication Lab
Michael John Gorman, Ludwig Maximillians-Universität (LMU)
Eleonora Di Maria, Department of Economics and Management, University of Padua
Marco Bettiol, Department of Economics and Management, University of Padua

Program

Monday, March 18, 2024

9:00-9:30 AM   Registration
9:30-10:30 AM  Program overview & Ice breaker
               All faculty & students
10:30-10:50 AM Break
10:50-11:50 AM The role of scientists within society. What does it mean to be doing science communication and public engagement for societal impact, and its social and cultural context
               Michael John Gorman, LMU
11:50-12:50 PM Reflecting on the differences and overlaps between different concepts related to science communication and public engagement (including engaged scholarship, societal impact, research uptake and more).
               Marina Joubert, Stellenbosch University
Tuesday, March 19, 2024

9:30-10:30 AM  Introducing the stakeholder view and map: an analysis of different expectations  
Eleonora Di Maria, University of Padua

10:30-10:50 AM  Break

10:50-11:50 AM  Science communication and public engagement across different types of research: Is there a difference between basic and applied research? And between natural and social sciences?  
Marina Joubert, Stellenbosch University

11:50-12:50 PM  Science Communication and museum: good practices for public engagement  
Michael John Gorman, LMU

12:50 PM  Lunch

2:00-3:00 PM  Communicating research case study: Sustainability  
Eleonora Di Maria, University of Padua

3:00-5:00 PM  “How to…” Evaluate science communication (workshop session)  
Julia Serong, Monica Déchène & Lars Guenther, LMU

Wednesday, March 20, 2024

9:30-10:30 AM  The nuts and bolts of a public engagement plan – Workshop session 1  
Marina Joubert, Stellenbosch University

10:30-10:50 AM  Break

10:50-11:50 AM  Communicating research case study: Planetary Health  
Julia Serong & Monica Déchène, LMU

11:50-12:50 AM  Public Engagement of scientists on Twitter/X and user interaction  
Lars Guenther, LMU

12:50 PM  Lunch

2:00-3:00 PM  Characteristics and specificities of digital communication in relation to multiple targets  
Marco Bettiol, University of Padua

3:00-4:30 PM  “How to…” communicate on social media (workshop session)  
Marco Bettiol, University of Padua

7 PM  Social dinner in San Trovaso Restaurant

Thursday, March 21, 2024

9:30-10:30 AM  The nuts and bolts of a public engagement plan – Workshop session 2  
Marina Joubert, Stellenbosch

10:30-10:50 AM  Break

10:50-12:50 PM  WS: researchers’ needs in science communication  
Ilda Mannino & Alessandra Fornetti, VIU & COALESCE Project

12:50 PM  Lunch
2:00-3:00 PM  Media, Press & Communication offices to support research communication
Open discussion moderated by Marina Joubert and Alessandra Fornetti
3:00-4:30 PM  Students’ Preparation of presentations & Tutorial by faculty
(in parallel)

Friday, March 22, 2024

9:30-10:30 AM  Participants’ research presentation: practice what learnt
10:30 AM  Break
10:50-12:30 AM  Participants’ research presentation: practice what learnt
12:30-1:00 PM  Introduction to site visit and closing
12:50 PM  Lunch
2:50 PM  Waterbus to Venice
3:15-4:30 PM  Site visit
Ocean Space