



UNIVERSITÀ DEGLI STUDI DI NAPOLI  
**FEDERICO II**

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Università Iuav  
di Venezia



**VIU-UNINA Summer School**  
**Advanced transportation, Logistics and Supply chain management Program**

Aligning market needs with integrated transportation, logistics and land-use planning: a unified approach

Venice, 1-5, July 2024

|                | Monday  | Tuesday  | Wednesday  | Thursday   | Friday   |
|----------------|---|--|--|--|--|
| 8:30<br>9:00   | presentation of participants  |  |  |  |  |
| 9:00<br>10:30  | Sustainable freight and logistics<br>[E. Cascetta]  | Collaborative shipping and<br>synchromodality<br>[B. De Moor]  | Digital logistics (II)<br>Advanced Supply Chain Planning<br>[P. Mollo, E. Cornacchia]                  | Robotics-enabled logistics: smart<br>warehousing and last-mile<br>distribution<br>[Q. Mingyao]   | Machine learning approaches for<br>decision making I<br>[C.L. Azevedo] |
| 11:00<br>12:30 | Technological trends<br>[V. Marzano]  | Collaborative shipping and<br>synchromodality<br>[B. De Moor]  | Digital logistics (I)<br>Innovative tools for transport &<br>logistics optimization<br>[A. Furlanetto] | Innovation in urban logistics:<br>case studies<br>[T. Gecchelin]   | Maritime transport trends<br>[C. Sys]                                  |
| 14:00<br>15:30 | Challenges for planning and<br>policymaking in freight and logistics<br>[V. Marzano, M. Cociancich] | Redesigning global supply chains<br>under uncertainty: trends towards<br>new geographical network<br>configurations<br>[M. Mazzarino]  | COMPANY VISIT  | Title TBD<br>Gentile/PTV   | WRAP UP  |
| 16:00<br>17:30 | Global Value Chains and industry 4.0<br>[E. Di Maria,<br>S. Micelli]                                | Shifting to a Responsiveness view of<br>logistics and supply chain<br>management: Adjusting strategy to<br>an increasingly complex world.<br>[Robert Glenn Richey,<br>Harbert Eminent Scholar in Supply<br>Chain Management @ Auburn<br>University's Harbert College of<br>Business/<br>[remote] | COMPANY VISIT  | Innovative tools for transportation<br>and logistics planning and<br>policy-making: Stellenbosch<br>Smart Mobility Lab<br>[J. Andersen]<br><br>SOCIAL DINNER |  |