



Venice International University
VIU Summer School
Linguistic Landscapes: Using Signs and Symbols to Translate Cities
June 24 - 28, 2024

Faculty

Kurt Feyaerts, KU Leuven (Coordinator)
Richard Toye, University of Exeter (Coordinator)
Matteo Basso, Iuav University of Venice
Geert Brône, KU Leuven
Claire Holleran, University of Exeter
Eliana Maestri, University of Exeter
Michela Maguolo, Independent researcher
Luca Pes, Venice International University
Paul Sambre, KU Leuven

Day 1 | Monday, June 24 2024

- 9:00 - 9:15 *Registration and Welcome Remarks (VIU & SS Coordinators)*
- 9:15 - 9:35 Introduction to the programme (presentation of Faculty; practicalities of the course)
- 9:35 - 10:45 SESSION 1A: Students introduce themselves along with a brief discussion of the LL-picture they bring from their home town (part 1)

10:45 - 11:15 Break

- 11:15 – 12:00 SESSION 1B: Students introduce themselves along with a brief discussion of the LL-picture they bring from their home town (part 2)
- 12:00 – 12:45 SESSION 2: Brief introduction to the central questions of the course (all Faculty members on their course) & launching online blog post

12:45 - 14:15 Lunch

- 14:15 - 15:15 LECTURE 1: Luca Pes: Linguistic Landscapes and History of the Present in Venice
- 15:15 - 16:15 LECTURE 2: Michela Maguolo: Languages, places and historical city maps. The case of Venice.
- 16:45 ACTIVITY 1: Afternoon: Group visit to Venice. Guided by Luca Pes and Michela Maguolo. Focus on (potential) LL issues.

Day 2 | Tuesday, June 25 2024

- 9:15 - 10:15 LECTURE 3: Kurt Feyaerts: Setting the big picture of Linguistic Landscape research
- 10:15 - 11:15 LECTURE 4: Geert Brône: Using eye-tracking for Linguistic Landscape research

11:15 - 11:45 Break

- 11:45 – 12:45 SESSION 3: Exploring Venice: Division into groups:
- Methodological and ethical guidelines
 - Practicalities

12:45 - 14:15 Lunch

- 14:15 ACTIVITY 2: Groups explore their assigned part of Venice
- 19:00 *Social dinner in Venice (tbd)*

Day 3 | Wednesday, June 26 2024

- 9:15 - 10:15 LECTURE 5: Paul Sambre: Semiotic landscapes as collective multimodal processes: legality in the street art of Ortica Memoria, Milan
- 10:15 - 11:15 LECTURE 6: Matteo Basso: tba

11:15 - 11:45 Break

11:45 – 12:45 LECTURE 7: Richard Toye: The Linguistic Landscape of (post-) pandemic Zürich

12:45 -14:15 Lunch

14:15 - 15:15 SESSION 4: Reflection and interaction

15:15 ACTIVITY 3: Groups explore their assigned part of Venice and work on their presentations



Day 4 | Thursday, June 27 2024

9:15 - 10:15 LECTURE 8: Claire Holleran: Writing on Walls: Graffiti and Notices in Pompeii

10:15 - 11:15 LECTURE 9: Eliana Maestri: tba

11:15 - 11:45 Break

11:45 – 12:45 SESSION 5: Reflection and interaction

12:45 - 14:15 Lunch

14:15 ACTIVITY 4: Groups finalize their presentations

Day 5 | Friday, June 28 2024

9:15 - 10:45 SESSION 6A: Presentations with Q&A (part 1)

10:45 - 11:15 Break

11:15 – 12:45 SESSION 6B: Presentations with Q&A (part 2)

12:45 - 14:15 Lunch

14:15-15:45 SESSION 7: General discussion of the presentations, finalizing blog post, open assessment of the summer school

16:00 SESSION 8: Closing with reception