



Icarus 4th Newsletter - December 2021

Final conference in Trieste

On December 7th, 2021, ICARUS partners held the final conference of the project in Trieste to share with the stakeholders the results achieved over the last 3 years.

The ICARUS project is based on three main pillars, namely Information and Communication Technology, behavior change and Mobility as a Service. The pilot activities were based on these pillars and consisted in web platforms and applications for providing real-time information on sustainable transport solutions available in the cross-border area, new or improved cross-border intermodal services supported by data collection and studies to incentive citizens to change their behavior and technical solutions.

During the conference, Prof. Andrea Stocchetti (Ca Foscari University) spoke about the importance of the change of mindset to shift to new and more sustainable transport means. Such a change can be achieved by introducing policies or new rules, which is not always readily accepted by the citizens. On the other hand, through a set of promotional actions, surveys, and soft measures change can be achieved and accepted by the citizens. The crucial point lies not only in the involvement of the main stakeholders (policy makers, transport operators, transport associations, researchers, tourist agencies), but also of the citizens, tourists, commuters.

In addition to the testing activities, the ICARUS partners collected feedback on their activities from the local population, interviewed the users of the new or improved services. Great importance was given to a range of events dedicated to the pilot actions, the change of behavior and to authorities.

The ICARUS consortium shared its knowledge with a wider public through joint events with other EU-funded project, presenting the achievements to a wider public, coming from a wider Adriatic-Ionian area.

ICARUS fostered trainings and webinars to increase the knowledge of public authorities, transport operators and other relevant stakeholders.

Through the “Enlarged Transfer Programme”, five non-partner institutions have received training, knowledge and support to develop a light action plan leading to a more sustainable transport solutions in the cross-border area between Italy and Croatia. During the ICARUS final conference, the best action plans were awarded a prize. TW Project (supported by the City of Pula) and the City of Porec have received the award. The main focus of the TW Project is placed on restoring the electric tram line, which used to cross the city of Pula. This intervention would reduce the traffic congestion especially during summer season, with direct connection to the two parking areas outside the city and with a direct connection to the airport. Further connections to other sustainable transport solutions, like the bike&train solution developed in the ICARUS project would represent a further step forwards towards a better connected region. The bike&train solutions was welcomed also by the City of Porec as well as the bike&bus line provided by the Friuli Venezia Giulia Region. City of Porec is involved in a set of various EU funded initiatives leading to a more enhanced and sustainable connections between the coast and the hinterland. Both participant underlined the importance of the experience and training provided in the framework of the ICARUS project.

Even if ICARUS is soon going to reach its end soon, its legacy goes beyond. Several partners showed how they intend to capitalize the performed activities, how they will transfer their knowledge to other areas and built upon the achieved results. Synergies built with other EU-funded project will create new opportunities for further development of the new and improved transport passenger solutions.

ICARUS partners wish to thank all participants for their kind attendance and support.



DEVELOP RELIABLE PASSENGERS TRANSPORT NETWORKS AND INTERMODAL CONNECTIONS IN THE EUSAIR AREA

ICARUS project joined forces with two other EU funded projects, MIMOSA (Interreg CBC Italy-Croatia) and SMACKER (Interreg CE Programme) with the aim of sharing the achievements related to intermodal mobility and behavior change, contributing to the strategy and objectives of the EUSAIR area. The joint event was held on November 24th 2021, during which ICARUS partners spoke about ICT solutions, new cross-border services, studies and analysis performed over the past three years.

During the round table discussion participants discussed the challenges faced in the respective regions in implementing intermodal and sustainable solutions, which contribute to the priorities listed in the EUSAIR Pilar 2 action plan. The speakers explained how they managed to connect their peripheral or rural areas thanks to the cooperation established in the framework of several Interreg projects, through which they gained knowledge and resources necessary for testing new solutions. Some of these managed to prove their effective need and feasibility, gaining permanent funds and maintaining the service even after the project end.

To watch the whole event click [here](#).

ICARUS RESULTS IN A NUTSHELL

8 PILOT ACTIONS



1

Intermodal solution bike&train in the Friuli Venezia Giulia Region: bike ramps installed in the train stations connecting CAAR and Parenzana cycle routes



2

Launch of cross-border intermodal service bike&bus from Trieste to Porec, connecting CAAR and Parenzana cyclepaths



3

Technical solutions for improvement and implementation of integrated ticketing system of Croatian Railways



4

Development of an ICT Web application in Primorsko Goranska County to promote intermodal passenger transport



5

Development of a platform calculating pollutants saving linked to RER's dynamic travel planner



6

Connecting coast and countryside of the Istria county with bike and train integrated solution



7

ICT platform for mobility data systematisation supporting intermodality in the area of the Metropolitan City of Venice



8

ICT Systems to better connect coast and rural areas, real time check in and tracking for passengers in the Abruzzo region and for reaching the Croatian coast





1 CASE STUDY



Fostering the development of a multimodal transnational soft corridor between Italy and Croatia, to be used for leisure purposes to increase the touristic offer. After testing of the identified route, recommendations for large scale implementation were provided.

TRAINING AND WEBINARS



Awareness raising and stakeholder involvement are essential to incentivize citizens and policy makers in changing their behavior by choosing more sustainable transport solutions. Several webinars and trainings were organized and are available on our website in the [video gallery](#)!

1 Mobility under uncertainty: trends and scenarios in a (post) COVID-19 time

2 Demand Responsive Transportation: what's next?

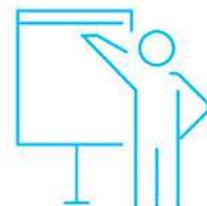
3 Chat with the experts: public transport operator's strategies and ict solutions in post COVID-19

4 Introduction to MaaS and its functionalities (MaaS Talks Episode 1)

5 The MaaS ecosystem and its Business Model (MaaS Talks - Episode 2)

6 Planning MaaS and the Mobility we want (MaaS Talks - Episode 3)

7 How to finance mobility projects?



ETP Programme

The Enlarged Transfer Programme (ETP) is a training programme, where non-partner institutions can get insights and specific training into mobility issues. ICARUS partners shared their experience and knowledge to support the ETP participants in developing light action plans, focused on sustainable mobility solutions to improve cross-border connections between Italy and Croatia. Five participant organisations were selected through a specific call, namely: Team for the TW Project supported by the Municipality of Pula, City of Poreč, Istria county – department for tourism, Municipality of Pescara

and Unione Bassa Romagna. After a set of trainings organised to meet the needs of the ETP participants, the ICARUS partnership supported the participants in developing their light Action Plans. The best Action plans were awarded during of the ICARUS Final Conference.



Contribution to local policies and strategies

With its results, the ICARUS project contributed to the national, regional and international policies. Indeed, the project outputs and in particular the pilot activities, have implemented some innovative measures foreseen at political level. Thus, it has contributed to test on real scale the policy measures and for this reason represent the first step for the further upscaling for future initiatives. The ICARUS approach allowed to bring at a higher level the lesson learnt and the needs, in sustainable intermodal low carbon mobility.

All our results are published on the [project website](#), visit our library and gallery and check them yourself. Check our [final publication](#) in the library section and have an insight of our contribution to the sustainable mobility in the area.

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