

## PCST Venice Symposium

### *Science communication education and training. Challenges and Strategies for research and academic institutions*

September 28-30, 2023 | Venice International University

### Program



Thursday, September 28		
12.00-1.45 pm	<b>Registration &amp; Welcome Buffet Lunch</b>	
1.45-2.10 pm	<b>Opening address</b>	<b>Carmelo Marabello</b> , VIU Dean <b>Marina Joubert</b> , PCST Scientific Committee
2.10-2.30 pm	<b>Keynote conversation I</b> <i>What is driving the Increased resources for science communication in research and academic institutions (RAIs)?</i>	Conversation with <b>Martin Bauer</b> , London School of Economics and <b>Massimiano Bucchi</b> , University of Trento
2.30-2.50 pm		Q&A
2.50-3.20	<b>Roundtable</b> <i>Supporting researchers' science communication: What are RAIs doing?</i>	Moderator, <b>Alessandra Fornetti</b> , Venice International University  • <b>Ana Godinho</b> , Director Education, Communications and Outreach, CERN  • <b>Tadashi Kobayashi</b> , Director RISTEX Director RISTEX, Emeritus Osaka University  • <b>Tony Lockett</b> , Head of Unit Communication, ERC - European Research Council Executive Agency
3.20-3.40 pm		Q&A



3.40-4.00 pm	<b>Keynote conversation II</b> <i>Does science communication research matter? How can RAIs integrate science communication research and evaluation insights into practice and training?</i>	Conversation with <b>Anna Maria Fleetwood</b> , Swedish Research Council and <b>Ilda Mannino</b> , Venice International University
4.00-4.20 pm		Q&A
4.50 pm	<b>Boat to Venice</b>	
5.00 - 6.00 pm	<b>Site visit in Venice</b>	The Art of Conversation and Conversation in Art - from the Renaissance to Science Communication and Beyond: "Le Sacre Conversazioni" paintings <b>Brian Trench</b> and <b>Massimiano Bucchi</b>
<b>Friday, September 29</b>		
9.15-9.45 am	<b>Roundtable</b> <i>Recruiting Science Communication Professionals: What competences are RAIs looking for?</i>	Moderator: <b>Sarah Davies</b> (University of Vienna) <ul style="list-style-type: none"><li>• <b>Gian-Andri Casutt</b>, Head of Communications ETH Board, President EUPRIO</li><li>• <b>Toby Wardman</b>, Head of Communications, SAPEA</li><li>• <b>Bruce V. Lewenstein</b>, Professor of Science Communication, Cornell University, USA</li><li>• <b>Mike Schäfer</b>, Professor of Science Communication, University of Zurich</li></ul>
9.45-10.10 am		Q&A
10.10-10.30 am	<i>Break</i>	



10.30-13.00 pm	<b>Working group parallel sessions</b> <i>- supporting researchers' public communication</i> <i>- recruiting science communication professionals and developing their competences</i> <i>- evaluating and improving the quality of research communication</i> <i>- using science communication research results in institutional activities</i>	<b>Participants will be divided into groups</b> to share practices and experiences on the discussion topics
13.00-2.30 pm	<i>Lunch at San Servolo restaurant</i>	
2.30-5.30 pm	<b>Working group parallel sessions</b> <i>- supporting researchers' public communication</i> <i>- recruiting science communication professionals and developing their competences</i> <i>- evaluating and improving the quality of research communication</i> <i>- using science communication research results in institutional activities</i>	<b>Each group shall discuss</b> and edit a series of key recommendations on the target topics
6.00-9.00 pm	<b>Social Event</b>	<b>Cocktail &amp; SciComm DJ set</b>
<b>Saturday, September 30</b>		
9.15-10.45 am	<b>Adoption of a closing statement from the Symposium</b>	Presentation of the group works outcomes and adoption of the closing statement
10.45-11.15 am	<i>Break</i>	
11.15-12.45 am	<b>Reflections on our discussions: towards resetting the agenda</b>	Concluding plenary discussion led by <b>Marina Joubert</b> and <b>Brian Trench</b>
12.45 pm	<b>Closing</b>	