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Venice International University and ACR+

VIU CAMPUS, San Servolo Island, Venice, Italy

July 3-5, 2017

Summer Training Course

on

Circular Economy: Policies and Practices



Course Agenda

This training course is meant to provide **civil servants** (public administrations) and **professionals** (utilities and firms) with **an overview on the EU Circular Economy policies and practices** as well as with a **practical guide for their implementation at national, regional and local level**.

High-level international experts/practitioners will present case studies/best practices related to, among the others: resource management, SME's support, behavioural change, legal and economic instruments.

The course will include different sessions, such as

> *lectures* by international experts;

> workshops and open discussion, where experiences from experts and participants are shared, analysed, and discussed in order to design and implement circular economy strategies;

> site visits, where practical experiences on the implementation of successful circular economy activities are offered

The final objective is to guide the participants in the **development of concrete projects** that can be implemented individually as well as jointly submitted for funding within EU, regional and national programmes.



DAY 1 – July 3, Monday

Theme: Circular Economy EU Policies

9:00-9:20 - Registration & Opening Remarks (VIU, ACR+)

9:20-10:00 am - Participants' introduction

- 10:00-10:45 pm Keynote speaker: Circular Economy Principles (David Peck, *Professor*, University of Delft)
- 10:45-11:30 pm Question and Discussion time

11:30-11:45 pm – Coffee Break



11:45:-12:45 am – Lecture: The EU Circular Economy Strategy (Maria Rincon, Policy Officer - Circular Economy Action Plan, EU Commission DG Environment)

12:45-1:15 pm – Question time

1:30-2:30 pm – Lunch

Theme: Circular Economy Strategies

2:30-4:30 pm – Round table on Experiences of Circular Economy at Local level

Presentations of 3 best practices on Circular Economy

- What lessons from the Chinese model? (Shi Lei, *Faculty Member*, Tsinghua University, Beijing)
- Developing a circular economy programme in the Brussels region (Patrick Van den Abeele, Project Manager, Brussels Environment)
- Resource efficiency and circular economy in Scotland (lain Gulland, *Chief Executive*, Zero Waste Scotland)
- 4:30-6:30 pm Workshop: How to Apply Circular Economy at Local Level Part I: Knowing the territory and defining the priorities

<u>Objective</u>: Led by the lecturers, the participants will be guided to identify the characteristics of their territory (urban metabolism, etc.), the stakeholders (private+ public) to involve and the main challenges to address.

7:00 pm – Social dinner with invited speaker from organizers and/or donors

DAY 2 – July 4, Tuesday

<u>Theme: Circular Economy and Resource Management in Practice: Focus on</u> <u>Plastics</u>

- 9:00-9:45 am Lecture: Resource Management within the Circular Economy: The German System of Plastic Recycling (Helmut Schmitz, *Director of Public Affairs*, DSD)
- 9:45-10:30 am Lecture: Innovative Business Model for Circular Economy for Plastics: FROSCH Case Study (Timothy Glaz, *Head of Corporate Affairs*, Werner & Mertz)
- 10:30-11:00 am Coffee Break

11:45-13:00 am – Workshop: How to Apply Circular Economy at Local Level - Part II: Develop collaborative strategy

<u>Objective</u>: Led by the lecturers, the participants will be guided to develop collaborative strategies, based on stakeholders' engagement.

- 1:00-2:00 pm Lunch
- 2:00 am Departure for site visit
- 3:30-5:30 pm Site visit to Contarina: Zero Waste Strategy in Practice at Local Level



DAY 3 – July 5, Wednesday

Theme: How to close the Loop: the Demand side

- 9:00-10:00 am Sharing Economy: Principles and Experiences (Louise Hain, Brussels Connector, OuiShare)
- 10:00-11.00 am Lecture: Sustainable Procurement and Circular Economy (Joan Prummel, Circular Procurement Facilitator, Cuno Van Geet, Sustainable Procurement Consultant, Dutch Ministry of Infrastructure and Environment)
- 11.00-11:15 am Coffee Break
- 11:15-1:30 am Workshop: How to Apply Circular Economy at Local Level Part III: Project development and implementation

<u>Objective</u>: Led by the lecturers, the participants will be guided to develop individual and common projects putting together what learnt during the course, including funding research and implementation strategy.

1:30 – Closing Ceremony with attendance certification delivery and Farewell Cocktail

The Organizers

ACR+ The Association of Cities and Regions for sustainable Resource management (ACR+) is an international network of members who share the common aim of promoting the sustainable consumption of resources and management of waste through prevention at source, reuse and recycling. It currently has about 90 members, mainly local and regional authorities as well as national networks of local authorities representing around 1100 municipalities, in Europe and in the neighbourhood countries.

Through its activities, ACR+ strives to develop the expertise and skills of public authorities in effective waste-product-resource policies, as well as encourage practical action. The association provides support to regional and local authorities in their new challenges and promotes cooperation and partnership to develop eco-efficient solutions.



Venice International University (VIU) is an international higher education and research center founded in 1995 and composed of 17 international Universities and institutions, ranging from the Far East (China and Japan) to the Far West (Usa and Québec) passing through the Mediterranean and Europe (Israel, Russia, Germany, France, Belgium, Switzerland and Italy).

The mission of VIU is to offer advanced training and research in an international context, by promoting the exchange of ideas and knowledge.

VIU developed together with ACR+ the agenda and hosts training.