Cara Smyth

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FASHION has always INFLUENCED more than just itself.

- Nobel Laureate, Professor Yunus
It is always HELPFUL to start with the FACTS, DEAR.

– Mom
THE FASHION INDUSTRY BY THE NUMBERS

- An estimated, **$2.5 TRILLION INDUSTRY**
- Fashion contributes **20% OF INDUSTRIAL WATER WASTE**
- Fashion contributes **10% OF GLOBAL CARBON EMISSIONS**
- An estimated, **150 MILLION LIVES ARE TOUCHED BY THE GLOBAL APPAREL INDUSTRY DAILY**
- **80%**
- **85% OF TEXTILES ARE SENT TO LANDFILLS**
- An estimated, **21 BILLION TONS PER YEAR**

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PLEASE

DO NOT THINK

(only)

ABOUT FASHION
SUB-BUSINESSES THAT DRIVE FASHION

1. Manufacturing
2. Regenerative Agriculture
3. Chemicals and Treatments
4. Energy
5. Transportation and Logistics
6. Circular Economy
7. Packaging
8. ESG, Finance and Innovative Financing
9. Social, Labor, Stakeholder Well-being
10. Consumer Engagement
11. Retail and E-Commerce
12. Technology
13. Design and Innovation
14. Built Environment
15. Marketing and Celebrity
16. Governance and Transparency
SCIENCE - 9 PLANETARY BOUNDARIES

- Climate change
- Novel entities
- Stratospheric ozone depletion
- Atmospheric aerosol loading
- Land system change
- Freshwater use
- Phosphorus nitrogen
- Biochemical flows
- Functional diversity
- Genetic diversity
- Biosphere integrity
NGOs (Non Governmental Agencies and Not for Profits)
INVESTORS & ESG DASHBOARD

More than 12,000 users are making more informed decisions based on ESG data available in the new ESG dashboard referencing Better, Worse, Non-Disclosed fields.

### INVESTORS & ESG DASHBOARD

#### INVESTORS & ESG DASHBOARD

- **Control Area**
  - The control area allows you to select the company you want to analyze, and select the timeframe and currency so you can customize the ESG data that appears. You can also export the ESG data to Microsoft Excel for further analysis.

- **Scores**
  - The scores section provides a snapshot of ESG scores, rankings and ratings from Bloomberg and third party ratings agencies, so you can gain proprietary and outside perspectives on a company's ESG risks.

#### Summary

The summary section provides an overview of a company from an ESG perspective, both historically and relative to peers.

#### Metrics List

The metrics list is focused on industry-specific investor relevant ESG key performance indicators. The data for each metric is as reported by the company and its peers. Data is sourced from public company filings, including annual reports, corporate governance reports, CSR or Sustainability reports, and from company websites.

#### Historical Comparison

The historical comparison section allows you to gauge whether a company's ESG metrics have improved or declined over the selected time frame. One click access to the Graph Fundamentals (GFP) function displays trends over time in a detailed chart.

#### Peer Comparison

The peer comparison section allows you to analyze the ESG performance of a company compared with a group of its peers. The list of peers is entirely customizable by the user.

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DIVIDED SECTORS - with Different Priorities and Languages

THE “IN BETWEEN” SPACE

Industry
Finance

Non-Profits
Science

Philanthropy
Academia

Government
GCNYC FAIR FASHION CENTER

40 CEOs
242 BRANDS
102 COUNTRIES
41,600 FACILITIES
1,037,300 EMPLOYEES
$260 BILLION IN TURNOVER
3 KEY AREAS

1. Raw Materials
   - AGRICULTURE
     - Row Crops - Cotton …using water, chemicals, and fertilizer
     - Animals & Grazing - Leather, Wool… chemicals, animal rights, biodiversity, GhGs
   - ENVIRONMENT
     - Energy - Diesel and Coal create Green House Gasses (GhGs)
     - Chemicals - Inputs and Zero Discharge of Hazardous Chemicals
     - Water - Clean Water Use and Industrial Water Water
   - UPLIFTING LIVELIHOODS
     - 75% women in the workforce
     - Avoiding slave/child labor issues
     - How do we uplift livelihoods, when we don’t want a higher cost of goods?

2. Manufacturing

3. Trash
   - WASTED RESOURCES
     - Packaging
     - Textiles
     - End of Season and End of Use by Consumer
Recognizing that PROFIT MAKING ACTIVITIES drive scale and systems change, we incubate ACTIONABLE BUSINESS SOLUTIONS that turn global issues into industry opportunities that

- increase operating efficiencies
- reduce impacts
- avoid material risks
- rebalance equity and support livelihoods

We call our methodology THE QUANTUM RE-DESIGN OF FASHION

OUR OBJECTIVE
A double impact initiative that addresses the fashion industry’s environmental + social challenges
NOCO2 - INDUSTRIAL

FEASIBILITY STUDY OF 100+ FACILITIES
NOCO2 - MARKETING WITH AKQA

ONE STEP CLOSER TO
NO CARBON

ONE STEP CLOSER TO
NO WASTE

ONE STEP CLOSER TO
NO INEQUALITY
NOCO2 - WHY BRANDS ARE PARTICIPATING

COLLECTIVE LEADERSHIP
+ INDUSTRY ACTION

TURN-KEY OPPORTUNITY
TO ENGAGE CONSUMERS

PARTNER WITH
SUPPLIERS

FINANCE

COLLECT CONSUMER
INSIGHTS + BIG DATA

ACHIEVE SUSTAINABILITY
TARGETS

CONSUMER ENGAGEMENT

SUPPLIERS

STRATEGY

INVESTORS

BIG DATA
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