

Venice, 2-3 December 2024

**Communicate your Research to
Non-Researchers**

Intensive Training



Day 1, Dec.2 Communication of science and research: core principles

9.30-12.30 Introduction to research communication: principles, audiences and tips

I. Mannino, A. Fornetti, VIU

14.00-17.00 Evaluation of research communication: planning and impact

A. Fornetti, I. Mannino, VIU

Day 2, Dec. 3 Communication of science and research: key skills

9.30-12.30 Storytelling and Public speaking
S. Garfield, University of Bordeaux

14.00-17.00 Visual(AI)sing climate change
C. Rigutto, social media expert

In cooperation with FEEM



About VIU

Venice International University (VIU) is an international association of 23 universities and higher education institutions from Europe, North America, South Africa, East Asia, and the Mediterranean with a common campus on the island of San Servolo in the Venice lagoon (www.univiu.org).

VIU has a recognized expertise in [Science Communication](#) and actively promotes research and training activities on the topic, offering international seminars at graduate and undergraduate level. As partner of the [COALESCE](#) project, that builds the European Competence Center on Science Communication, VIU coordinates the design of the Competence Centre Academy. It previously coordinated the [QUEST](#) project in which VIU led the development of training materials for effective science communication, for scientists and professionals.