



# EUCLID

Europe China Lever for IPM Demonstration

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## POLICY RECOMMENDATIONS

To provide scientific support to development of relevant EU and Chinese policies to promote IPM

### METHODOLOGY

Based on a system approach analysing each actor in the agri-food system: IPM developers, farmers, advisors, retailers, consumers and policy makers:

- ✓ preliminary overview of the current policies related to IPM at international, EU and Chinese level
- ✓ direct interaction with the different actors
  - meetings and interviews with policy makers and related organizations at EU, national and local levels (52 representatives, 39 institutions)
  - on-line survey for consumers in 6 languages (660 respondents)
  - exchange with farmers and advisors involved in different EUCLID activities

EUCLID distilled a set of Recommendations for Policy makers, tackling the challenges of IPM implementation in relation to the different stakeholders

### Recommendations to support the introduction of IPM measure in the market by **DEVELOPERS**



Introduce purpose-built specific regulation rules for non-chemical methods to control insect pests and plant diseases

Support funding for research and development and appropriate business plan on IPM

### Recommendations to support adoption of IPM measures by **FARMERS & ADVISORS**



Promote knowledge and practical experience on IPM among farmers and advisors

Include in the revised National Action Plans of the EU Member States specific and measurable targets and indicators on IPM implementation

Support farmers for the adoption of IPM measure

### Recommendations to support the demand of IPM products by **CONSUMERS**



Raise awareness about IPM among consumers

### General Recommendations



Open the way to a more comprehensive one health concept (plant-animal-humans)

Find a balance for guiding agri-business behavior between regulatory approaches and market-led mechanisms