

Call for Applications for Lectureships

Globalization Program

Appendix 2 – Program Structure and Course Abstracts

The Globalization Program has three Core clusters of courses (offered every semester) and six specialization tracks (three offered each semester).



CORE COURSES

- A. Italy - courses that critically analyze Venetian and Italian life, culture, art and history.
1. History of Venice
 2. Italian Contemporary History in Films
 3. Art and Architecture in Renaissance Venice
- B. Cultures of the World - courses that examine the cultures of the world; courses that make the most of the intercultural classroom.
4. Intercultural Communication
 5. Gender Studies
 6. Comparing East and West
- C. Global Challenges - courses that address current, global issues, preferably from an interdisciplinary perspective.
7. Identity, Heritage and Globalization
 8. Globalization, Ethics, Welfare and Human Rights
 9. Global Governance for Peace and Security, Cooperation and Development

SPECIALIZATION TRACKS

First semester (September-December)

- D.1** Economics, Management and Digital Technologies applied to Cultural Heritage
The aim of this specialization track is to introduce to concepts such as Natural and Cultural Heritage, both tangible and intangible; to the challenges posed by their management, preservation and development, in relation to development policies and/or citizenship issues, and Public Humanities more broadly, intended as the social, cultural and ethical facets of cultural heritage, and the study of the public benefit of cultural heritage in contemporary society.
- D.2** Science and Society
The aim is to explore critically the role and impact of science, technology and innovation within society, and conversely how society, politics and culture affect scientific research and innovation.
- D.3** History and Memory
This specialization track is intended to offer opportunities to develop an up-to-date understanding of history, historical research and consciousness, collective

and individual memory and forgetting, with their ethical and political implications, in their micro and macro dimensions.

Second semester (February-May)

D.4 Environmental Management and Sustainable Development

The aim of this specialization track is to develop awareness of Sustainability concepts and issues, applied to the Environment and the Economy, learning about sustainable practices and management, adopting ethical and cultural approaches

D.5 Cities and Global Change

This specialization track focuses on cities as places where human activities are concentrated, as the chief causes of, and solutions to, anthropogenic global change, providing students with a critical view of the nature of cities and social, economic, political, cultural global change.

D.6 Environmental Humanities

The term “environmental humanities” has emerged to capture already existing conjunctions across environmental philosophy, environmental history, environmental law, ecocriticism, cultural geography, cultural anthropology, and political ecology, but it also seeks to integrate debates thus far largely shaped by different disciplinary contexts. Environmental Humanities can help to organize humanistic research, to open up new forms of interdisciplinarity, both within the humanities and in collaboration with the social and natural sciences, and to shape public debate and policies on environmental issues.



Course abstracts - candidates are invited to consider the following outlines when drafting proposals.

History of Venice

(Applications are not sought for this course as it will be assigned to permanent VIU Faculty)

The course is meant to offer a broad introduction to the History of Venice from its origins to the present, also illustrating the interaction between environmental setting, urban morphology, political institutions and social life. It should involve site visits.



Possible topics of interest: the foundation of the city; construction and development of the built environment; historical characteristics of the Lagoon and environmental management; the rise and fall of the city's maritime economy and military power; developments of the political regime, from the election of the first doge to the end of independence in 1797; Church-State relations; Civic rituals and the Carnival; welfare institutions of the Republic; condition of women; Napoleon in Venice; representations of the city in European literature of the 1800s; the 1848-49 Revolution; the development of industry in the historic center and the significant presence of women workers; the foundation of Marghera and "Greater Venice"; the development of the Lido; Biennale and cultural institutions; trends of mass tourism; the impact of 1966 and the debate on Saving Venice; the impact of the port on the Lagoon; crisis of "Greater Venice" and future perspectives.

Italian Contemporary History in Films

(Applications are not sought for this course as it will be assigned to permanent VIU Faculty)

The course should revolve around movies portraying key moments of Italian History. The aim is to provide students with insight into both historical themes related to Italy and Italian Cinema as the main 20th Century art of the country, comparing the situation of Italy with that of other countries, so as to stimulate students to spot differences and similarities with the histories of their own countries.

Possible topics of interest: history and historiography; the Risorgimento, Fascism, Resistance, Economic Miracle, First and Second Republic; gender, family, psychology and daily life; cultural contexts in which movies were produced; cinematographic critique; relationship between movies selected and the artistic itinerary of their directors and Italian History of Cinema.

Art and Architecture in Renaissance Venice

The aim of the course is to provide an understanding of the development of the Venetian pictorial and architectural language. The period covered should run from the end of the Gothic-Byzantine to the late Renaissance. The course should include an introduction to method and language issues of history of architecture and history of art. Site visits are expected, providing first-hand knowledge of works of architecture and art in their environmental context.

Possible topics of interest: Venetian art and architecture in the context of European Renaissance and of cultural exchanges with the Middle East, Northern Europe and other Italian cities; notions about the physical form of the city; patronage system and

artist or architect relationship with patron; the art market; religious and public buildings; structures and areas related to trade and hosting foreigners; *Scuole*, hospitals, charitable and social institutions; key episodes and selected Renaissance works; most notable architects and artists and their ways of working; issues of restoration and preservation of the Renaissance heritage.

Intercultural Communication

The aim of the course is to help students to acquire the knowledge, skills and attitudes that increase intercultural competence particularly in university and working environments, in order also to improve their communicating abilities in the VIU multicultural context. Part of the course should be theoretical. The other part should be practical, inducing students to practice communication, making use of the mixed nationalities present in the student body of the class.



Possible topics of interest: Philosophy, Sociology, Psychology and Politics of Communication. Topics and practice that develop: awareness of cultural differences and of dynamics occurring when people from different cultures interact; understanding of how communication processes differ among cultures; ability to identify challenges that arise in intercultural interactions and learn ways to creatively address them; consciousness of the importance of the roles of context and power in studying intercultural communication; awareness of the implications of the use of English as Lingua Franca e.g. in the VIU context.

Gender Studies

This course should consist of an introduction to the study of gender. It should be based on constant exemplification and case studies. The use of sources and case studies representative of the countries represented in the VIU consortium is expected.

Possible topics of interest: gender as a subject that permeates senses of self, culture, relationships, economics and power in society; gender, sex, sexuality, gender differences, gender gaps and gender socialization; how gender shapes and is shaped by popular culture and advertising, sexual relationships, modes of production in the economy, and state policies; gender and modernity; gender and psychoanalysis; gender and art; gender and colonialism/post-colonialism; gender and power; gender and rights; gender equality; gender and family, gender and marriage; gender and multiculturalism; gender and race; masculinities; lesbian-gay-bisexual-transgender (LGBT) issues.

Comparing East and West

The course should consist of: an introduction to cultural studies and/or comparative studies, its methods and challenges; and /or a comparison between Eastern (namely Asian and especially Chinese and Japanese) and Western (European and American) cultures. Students should be encouraged to relate the themes of the course with their own life experiences.

Possible themes of interest: analysis of representations of Easterners by Westerners and vice versa; religion; philosophies; values; economy; business attitudes; art, literature, poetry; architecture and music; cinema; food; consumer behavior; human rights; urban development and policy; history of law and governance; citizenship and civic action; public policy; electoral systems; legal traditions and systems.



Identity, Heritage and Globalization

The course should provide an overview of globalization and consider its effects on identity and tangible and intangible cultural heritage. The use of Venice as one of the case studies, or even field-work is welcome.

Possible topics of interest: how electronic highways, the expansion of jet travel, satellite technology and trade liberalization have made transnational communication and cultural, political, and economic connections closer and faster than ever before; meanings and implications of these global processes for people's everyday lives; what have these global transformations of space and time meant for local identities (nationality, gender, class, race, sexuality) and enactments/meanings of culture; Westernization or Americanization of culture; the revival of local identities and traditions; ethno-regionalisms; glocal phenomena; internet; migration; multiculturalism; diaspora communities; transnational cultures; effect of tourism on local cultures and responses to it.

Globalization, Ethics, Welfare and Human Rights

The course should revolve around the effects of globalization and the ethical problems involved, also regarding welfare and human rights. The use of sources and case studies of the countries represented in the VIU consortium is welcome.

Possible topics of interest: analysis of the outcomes of the financial crisis, globalization of markets and climate change; increased inequality in different areas in the world; weakening States; neoliberalism and privatization; public welfare systems at risk; transnational organizations and the spread of human rights; internet, new accessibility to culture and information, new forms of democracy; strategies to solve challenges posed by these processes (esp. in the field of Welfare and Human Rights), including whether imposed humanitarian interventions to export democracy or human rights are fair, and whether it is fair for international organizations to impose strict budgets to contain deficits, at the cost of reducing welfare rights.

Global Governance for Peace and Security, Cooperation and Development

This course should focus on the interplay among states, international organizations (such as the UN, WTO, IMF, and World Bank), multinational corporations, civil society organizations, and activist networks in global governance.

Possible topics of interest: peace and security, economic relations and the environment; the evolution of global governance arrangements and what difference they make, in light of globalization and emerging geopolitical changes; analysis of the political, economic and social development of international relations in the 20th and 21st centuries, exemplifying case studies and also focusing on recent areas of major conflict, e.g. those related to water scarcity.

SPECIALIZATION TRACK D1: Economics, Management and Digital Technologies applied to Cultural Heritage

The aim of this specialization track is to introduce students to concepts such as Public Humanities, Natural and Cultural Heritage, both tangible and intangible.

The aim of this specialization track is to introduce students to concepts such as Natural and Cultural Heritage, both tangible and intangible; to the challenges posed by their management, preservation and development, in relation to development policies and/or citizenship issues, and Public Humanities more broadly, intended as the social, cultural and ethical facets of cultural heritage, and the study of the public benefit of cultural heritage in contemporary society.

Courses may consider opportunities offered by the Digital Age and, whenever possible, use Venice among case studies considered. At least one course should be more practical and devoted to learning digital tools applied to one or more aspects of Cultural Heritage.

Courses related to opportunities and challenges posed by Tourism to Local Communities and/or Historic Cities are particularly welcome. Multidisciplinary and comparative approaches are also welcome. This track typically includes 3-6 courses.



Examples (candidates may wish to address one or more of these topics, or propose similarly compatible topics):

- Economics and Management of (Arts and) Culture
- Agricultural landscape as Cultural Heritage
- Cultural Diplomacy and the Role of UNESCO
- “The Milk of Dreams” - Anthropological Perspectives on the Biennale di Venezia 2022
- Digital Technology and Cultural Heritage
- Venice strikes back : anti-tourism mobilizations in the Serenissima
- Urban History and Digital Tools: the Advent of the Modern Capital City and Venice
- Introduction to Cultural Heritage;
- History of Cultural Goods;
- History of Cultural Heritage;
- Literature and Cultural Heritage;
- Philosophy of Cultural Heritage;
- Preservation of (UNESCO) World Heritage Sites;
- Safeguard and Preservation of Natural and Cultural Heritage;
- History of Restoration;
- Reconstruction and Restoration of Cultural Heritage;
- Preservation and Governance of Historical Cities;
- Economics and Management of the Arts;
- Museum Management;
- Cultural Management;
- Cultural Resources and Economic Development;
- Cities and Cultural Production;
- The Economics of Creative Goods;
- Cultural Tourism and Management;
- Cultural Diversity;
- Cultural Heritage and Knowledge;
- Curatorship;
- Creativity and Welfare;
- Accessibility to Cultural Heritage;
- Cultural Heritage, Individual and Collective Identity and Human Rights;
- Digital tools for Multiculturalism;
- Digital Tools for Humanities;
- Digital Culture;
- Cultural Heritage, Innovation and Technology.

SPECIALIZATION TRACK D2: Science and Society

The aim is to explore critically the role and impact of science, technology and innovation within society, and conversely how society, politics and culture affect scientific research and innovation. Courses may examine Science as a profession and the role of scientists as stakeholders within society, or may scrutinize the ethics of science, and explore the many relevant societal issues including science and education, science communication and civic engagement; the economics, sociology and anthropology of science; representation of science in literature and the arts; citizen science and open science; responsible research and innovation. Courses that make use of Venice and Padua as case-studies of the present or the past and/or onsite scientific resources and institutions are particularly welcome. The track may include 3-6 courses.



Examples of courses (candidates may wish to address one or more of these topics, or propose similarly compatible topics):

- Risk and Uncertainty
- Science Technology Studies as method: User's manual
- Science, Technology and Public Policy: Controversies and their Closures
- Innovation in Science and Technology: Key Issues of Management and Policy
- Science Communication and Sustainability
- Globalization, Communication and Network Society
- Science, Technology and Culture
- Global Internet Governance
- Science Communication and Sustainability
- Science (Fiction) and the Posthuman
- Science Communication;
- Science and Global Health;
- Science Diplomacy;
- Global History of Science;
- Technology and Society;
- Science and Production;
- Science and Environment;
- Cross-Cultural Studies in Science;
- Medical Anthropology: Ethno-psychology;
- Science and Epidemics;
- Disease and Human Evolution;
- Biology and Society;
- Bioethics;
- Science, Values, and the Public;
- History of Biology: Science, Conflicts and Controversies;
- Social History of Knowledge;
- History of Medicine;
- Genetic Engineering and Society;
- The Darwinian Revolution;
- Science and Social Change;
- Professional Values in Science;
- Chemistry and Society;
- Chemistry, Energy, and Society;
- Social Simulation;
- Science and Literature;
- Scientific Innovation in Society;
- Emerging Digital Media and Society;



- Ancient Greek Science & Society;
- Social Dimensions of Science Technology;
- The Technological Society;
- Biotechnology and Social;
- Science, Law & Policy;
- Law, Science, and Technology;
- Science Technology and Public Affairs;
- The Scientific Revolutions;
- Philosophy of Science;
- History of Science;
- Chinese Science and Medicine;
- History of Biology: Conflicts and Controversies;
- History of Medicine;
- The Darwinian Revolution;
- Exploration and Science;
- Science and Social Change;
- Technology, Society, and Human Rights;
- Technological Catastrophes;
- HIV/Aids, Science, Behaviour, and Society;
- Ethics in Engineering and Technology;
- Science and Democracy;
- Introduction to Science & Technology Policy;
- Women and Medicine;
- Medical Anthropology: Culture and Health;
- Race, Medicine, and the Body;
- Science Fiction in Films;
- Gender, Race and Sexuality in Science Fiction.

SPECIALIZATION TRACK D3: History and Memory

This specialization track is intended to offer opportunities to develop an up-to-date understanding of history, historical research and consciousness, collective and individual memory and forgetting, with their ethical and political implications, in their micro and macro dimensions.

Courses that use Venetian resources and/or use Venice as a case study are welcome, as well as courses, that compare history and/or memory in different cultures. The track may include 3-6 courses.

Examples of courses (candidates may wish to address one or more of these topics, or propose similarly compatible topics):

- Street Life: Urban Space and Popular Culture
- Reading The Tale of Genji
- History of Japanese books and literature
- Anthropological Perspectives on Borders, Migration and Mobility in the Mediterranean
- Italian Immigration Film
- History and Memory at the Intercultural Crossroads
- Memory Studies. An Introduction
- Memory and Media: between Pyramids and the Internet
- Representations of Time and Space in Western and Far Eastern Cultures
- Mosaics on the Adriatic Shore: History in Transition
- Gothic Tales: Creation and Reception of Visual Historical Myths



- Between Memory and History ;
- Collective Memory and Cultural History;
- How Societies Remember;
- Memory, Trauma and World Politics;
- Interpretations of Second World War in Europe, US and Asia;
- Myth and Memory in Postwar Europe;
- The Holocaust and Memory;
- Memory and Theory in Eastern and Western Europe;
- Imperial Ruins and Ruination;
- The Spirit of Mourning: History, Memory and the Body;
- Writing Trauma in the Global Age;
- History, Memory and the Body;
- Mourning Gender and Monuments;
- The Production of Historical Knowledge in Post-Terror France;
- Oral history, cultural memory, and transgenerational transmission in the global age;
- Memory and Utopia;
- Global Memoryscapes;
- Music and Memory;
- Memory and Political Change;
- How pasts change in conversational remembering;
- Transgenerational Memory;
- Communicative and Cultural Memory;
- Generations and Collective Memories;
- Public History;
- History of Historiography;
- Amnesia, nostalgia, melancholia;
- Memory and Identity;
- Historical Representations in Renaissance Venice;
- Uses and Abuses of Memory;
- Historical Methodologies;
- Global approaches to History;
- Literature, Film, and the Mediality of Cultural Memory ;
- Mediated Memories in the Digital Age;
- Memory, Conflict and Social Media;
- The Experience of Time;
- The Secularization of Memory;
- Cyclical History;
- Philosophy of History;
- Memory and the Environment;
- Memory and Law;
- The Computer Game as historiographic device;
- Memory and Gender Identity;
- The Urban Form as Representation of the Past.

SPECIALIZATION TRACK D4: Environmental Management and Sustainable Development

This track typically includes 3-6 courses:

The aim of this specialization track is to develop awareness of Sustainability concepts and issues, applied to the Environment and the Economy, learning about sustainable practices and management, adopting ethical and cultural approaches.

Courses may provide tools of analysis of Environmental changes and of impact valuation (including digital tools), knowledge about policies, law and governance; climate change; sustainable energy; food and water security; corporate social responsibility and industrial ecology; the role of lead firms in fostering environmental innovation; justice and development. Courses which use the Venetian Lagoon as a case-study are welcome.

Examples (candidates may wish to address one or more of these topics, or propose similarly compatible topics):

- Globalization, Environment and Sustainable Development
- A Global History of Food
- Corporate Social Responsibility and Ethics in the Globalizing Economy
- Globalization of Firms and Economic Activities
- Game Theory Analysis of International Environmental Agreements
- Managing the Customer Equity for Sustainable Business Development
- Disability and Sustainable Design
- Climate Data Analysis and Forecasting
- Fashion Futuring
- Economics of Piracy
- Natural Resource Economics and Sustainable Development
- Food Safety
- Addressing Sustainable Development: the role of international sites' designations within a green diplomacy framework
- Globalization, Environment and Sustainable Development;
- Cities, Global Change and Sustainable Development;
- Sustainable Consumption;
- Urban Sustainability;
- Sustainable Welfare;
- Coastal Wetlands, Lagoons and Estuaries: Environmental Monitoring and Management;
- Satellite Remote Sensing;
- Economic Valuation of Non-Market Goods;
- STATA Data Analysis Software Workshop;
- Global Environmental Challenges: Energy, Climate Change, Food Security;
- Environmental Institutions and Governance;
- Sustainable Communities;
- Land and Water Resources;
- Biodiversity Conservation and Management;
- Food and Globalization;
- Food Communities and Sustainable Thought;
- Fast Food and Slow Food;
- International Environmental Agreements;
- The Role of Environmental Regulation;
- International Environmental Law;
- Green Growth;
- Globalization and Competitiveness: Global Value Chains;
- Ethics and Development;
- North-South Disparities;
- Climate Change;
- Ethics of Climate Change;
- Environmental History;
- Sustainability Represented in Literature and/or Films.



SPECIALIZATION TRACK D5: Cities and Global Change

This specialization track focuses on the cities as places where human activities are concentrated, as the chief causes of, and solutions to, anthropogenic global change, providing students with a critical view on the nature of cities and social, economic, political, cultural global change, their interrelation, the way in which cities address problems and opportunities emerging from such change (climate change, transport and mobility, democracy and participation, education, multiculturalism, migration and population trends, tourism, land use, urban poverty) and the tools available for governance of change. The track may include 3-6 courses.



Examples of courses (candidates may wish to address one or more of these topics, or propose similarly compatible topics):

- African Cities
- Mobility and the city. Current Issues of Sustainability
- Cities and Global Climate Governance
- Venice and Global Change: The Icon of Antimodern Dystopia? Marinetti, Thomas Mann, Proust, Andrea Segre
- Cities and Global Change: Urban Policy Analysis and Design
- Inhabiting Urban Space and Sense of Place: the Heritage of XX Cent. Neighborhoods in Venice Metropolitan Area
- Public Renaissance: Urban Cultures of Public Space between Early Modern Europe and the Present
- Urban Quality of Life in Global Perspective
- Single Life and Friendships in the Global City
- Gendered Families in The Global City
- Physics of Cities and Society
- Physical activity and health: the effects of the (built) environment and the future of urban development
- Theories of Urban Space and Sense of Place in Global Change
- Cities and Global Change
- London: Political City
- Real Estate Law in a Globalized Market
- Cities confronted with dangerous global phenomena: a historical perspective
- Cities, Global Change and Sustainable Development;
- Cities and Overtourism;
- Landscapes of Segregation;
- Sense of Place and Urban Transformation;
- Megacities Gender in the Arab and Middle Eastern City;
- Architecture and Urban Change;
- Design of Cities in the Global Age;
- Urban History and Digital Tools: Shaping Capital Cities;
- Urban Film and Globalization;
- How Cities Shape Cultures, States, and People City, Space, Literature;
- Creative Cityness in the Global South;
- Social Vision and Urban Change;
- Sustainable Cities;
- Comparative Transportation Systems;
- Urban Planning, Public Policy and the Built Environment;
- Gentrification;
- Race and Ethnicity in Cities;
- The Global and Local in Public Policy-Making in Urban Africa;
- Urban Governance and Climate Resilience;

- Community Health Psychology and Global Change;
- Language in the City;
- Immigration in the Changing Cities;
- Physics of Cities;
- Who Owns Your City? ;
- Digital Cities;
- Food and the City;
- Urban Development and Governance;
- Housing & Community Development Policy and Practice;
- The Urban Economy.



SPECIALIZATION TRACK D6: Environmental Humanities

The term “environmental humanities” has emerged to capture already existing conjunctions across environmental philosophy, environmental history, environmental law, ecocriticism, cultural geography, cultural anthropology, and political ecology, but it also seeks to integrate debates thus far largely shaped by different disciplinary contexts. Environmental Humanities can help to organize humanistic research, to open up new forms of interdisciplinarity, both within the humanities and in collaboration with the social and natural sciences, and to shape public debate and policies on environmental issues. Environmental Humanities is a manifestation of an effort to facilitate exchanges among scholars across the aforementioned disciplines relative to the environment and environmental problems, in a time of global environmental change. The track may include 3-6 courses.

Examples of courses (candidates may wish to address one or more of these topics, or propose similarly compatible topics):

- Environmental Ethics: Humanity's Place in Nature
- How to Save the World: Ethics of Climate Change
- Fashion and Sustainability
- Environmental Change and Everyday Life
- Histories and Futures of Climate Change
- Public Spaces, Citizenship and Environment in the Digital Age
- Imperiled Cities In Comparative Perspective
- Ecology and Technology as Global Challenges of Ethics
- Eco Media
- Rights of Nature and Animal Rights: an Ecocentric Legal Approach
- Medicine and biology for non-physicians. An introductory course to human biology with
- links to sustainable development
- Anthropocentrism and environment: the human body and the external world
- Environmental Humanities in Film: an Interdisciplinary Approach
- History of Science;
- Philosophy of Science;
- The Ethics of Human-Environment Relations;
- Global History; Global Environmental Policy and Politics; Anthropology;
- Earth Sciences;
- Geopolitics and Geoeconomics;
- Comparative Humanities;
- Ecocriticism;
- Media Studies;
- Visual Studies;
- Performance Studies;



- Digital Humanities;
- Writing for Environmental Professionals;
- Energy Politics and Policy;
- Science and the Modern World;
- Global Economy and Development;
- Climate Change and its Consequences;
- People, Place, and Environment;
- Environmental Policy and Economics;
- Foundations of Environmental Education;
- World Population, Policies, and Environment;
- Fantasy and Ecology;
- Critical Thinking about Human-Environment Problems and Solutions;
- The Rhetoric of Climate Change;
- The History of Life;
- Ideology and Representation;
- Post-Colonial Cultures.

For further information:

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