

## CURRICULUM VITAE

### Personal information

First name: **Donatella**  
Last name: **Vedovato**  
National origin: Italian  
E-mail address: donatella.vedovato@univiu.org

### Current Position

January 2008-now **Ph.D. student in “Human, society and territory sciences”** with the specialization in **“Models and methods for the economics and transportation choices”** at the University of Trieste (Italy).  
**Researcher at VIU (Venice International University)** in the Transport Logistic Supply Chain Unit (TLSU).

### Research activities

2008-now EURIDICE Project (European Inter-Disciplinary Research on Intelligent Cargo for Efficient, Safe and Environment-friendly Logistics) - Framework Programme 7 Concepts, technological solutions and business models to establish the most advanced information services for freight transportation in Europe.  
2008-now Logistics Observatory of Italian excellent logistics case studies- TLSU  
2007 Logistics Performance in representative industrial sectors in Italy- ISFORT (Italian Institute for the Training and the Research of Transports)  
2005 I-Log Project- Interreg IIIB- Improving the district logistics in the North East of Italy.  
2005 [In.De \(Information Development\)](#) - Interreg- Improving and extending ICT networks over the Adriatic - Danubian area of CADSES  
2005 The sportssystem district logistics flow: benchmark and criticisms- ISFORT (Italian Institute for the Training and the research of Transports)

### Professional experiences

2006-2007 **Employee at Poste Italiane S.p.A.**, working in the marketing sector on strategic analysis of the sales, implementation of marketing policies and support of the critical activities, monitoring and improvement of the distribution system.  
2005 **Researcher at VIU (Venice International University)** in the “Transport Logistic Supply Chain Unit (TLSU)”. Research on the supply chain management of the Italian districts, with the participation at European (CAVIRC and I-log) and Italian projects for the Italian Institute for the Training and the research of Transports (ISFORT).

## **Educational Background**

- July 2007-November 2007 Specialization course “Business in China”, realized by MIB School of Management, the Italian Foreign Trade Institute and the Italian Chamber of Commerce. Training course at MIB School of Management and at Sun Yat Sen University of Guangzhou; project work for a new supply chain of a high-tech company of the north-east of Italy.
- April 2005 Second Level Degree in “Economics and management of networks”, attained at Ca’ Foscari University of Venice (Italy) with honors ; degree thesis “The logistic outsourcing of Samo France s.a.r.l.”, supervisor Prof. E. Di Maria, committee members Prof. S. Micelli and P. Mantovan
- July 2003 First Level Degree in “Marketing and management of Enterprises”, attained at Ca’ Foscari University of Venice (Italy) with honors; degree thesis “The trademark protection: Arsenal and Davidoff case studies”, supervisor Prof. D. Sarti.
- July 2000 High school graduation as a qualified technician for the tourism, attained at the Statal Technical College for Tourism “G. Mazzotti” of Treviso, Italy

## **Scientific publications**

Mazzarino M., Vedovato D. 2008. “The valuation of logistics performances: methodologies, evidences and policy hints about some Italian sectors”, tenth scientific meeting of the Italian Society of Transport Economics and Logistics, Sassari 18-20 June 2008

## **Foreign Languages**

French: excellent, written and spoken;

English: very good, written and spoken

## **Information knowledge**

Microsoft Office, SPSS