



Venice International University VIU Graduate Seminar Rethinking manufacturing, consumption and globalization in the era of automation

September 9 – 13, 2019

Schedule	Topic	Speaker
September 9 ^t	h – Monday	
Framing the	scenario: Technologies, globalization and compet	titiveness
12.30 am	Welcome lunch	
2.00 pm	Opening session: Framing the scenario	Stefano Micelli
		(Ca' Foscari and TeDIS VIU)
2.30 pm	Participants' presentations	
4.30 pm	Break	
4.45 pm	Team building	
6.00 pm	Conclusions	
September 10	O th – Tuesday	
Framing the	scenario: Technologies, globalization and compet	titiveness
10.00 am	Welcome and introduction	Eleonora Di Maria (UNIPD and
		TeDIS VIU)
10.30 am	Global value chains in the new digital era	Gary Gereffi (Duke GVC Center,
		Duke University)
	Open discussion	
1.00 pm	Lunch	
2.30 pm	Company visits in Venice	
•	1 th – Wednesday	
Rethinking m	anufacturing and consumption	
10.00 am	Welcome and introduction	Gary Gereffi (Duke GVC Center,
		Duke University)
10.30 am	The present and future of technologies and	Vivek Wadhwa (Duke University)
	innovation	(via Skype)
	(Keynote speech)	
	Open discussion	
1 pm	Lunch	
2.00 pm	The Japanese perspective	Matsumaru Takafumi (Waseda
		University)
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	The Chinese perspective	Yubo Chen (Tsinghua University)
4.30 pm	Discussion	
5.30 pm	Conclusions	
	(Teams-speakers meetings)	

Santambar 1	2 th – Thursday	
•	erritories, cities and clusters	
10.00 am	Welcome and introduction	Stefano Micelli (Ca' Foscari and TeDIS VIU)
10.30 am	Fablab cities in Europe (Keynote Speech)	Representative of European municipality
	Open discussion	
1 pm	Lunch	Venice
2.00 pm	The Italian perspective	Marco Bettiol (University of Padova University and TeDIS VIU)
		Marco Mazzarino (IUAV and TeDIS VIU)
	The US perspective	American writer / journalist
4.00 pm	Discussion	
5.30 pm	Conclusions	
	(Teams-speakers meetings)	
September 1	3 th – Friday	
Rethinking e	conomy in the era of automation	
10.00 am	Digital technologies, firms, and value: TeDIS	Eleonora Di Maria (UNIPD and
	research 20 years later	TeDIS VIU)
		Stefano Micelli (Ca' Foscari and
	Open discuss on research open issues	TeDIS VIU)
		Gary Gereffi (Duke GVC Center,
	Team presentations and TeDIS Award	Duke University)
	assignment	
1 pm	Light lunch	