

“TRAIN THE SCIENTIST!”

Tuesday, October 1, 2019, [Ca' Dolfin Aula Magna](#)

Morning session: PANEL

“Train the scientist!” Science communication education in Europe

Chair: Alessandra Fornetti, Coordinator, QUEST project, VIU

9.00 Registration

9.30: Welcome addresses

Michele Bugliesi, Rector, Università Ca' Foscari di Venezia

Jan Dries, President, EUPRIO

9.50: Keynote: *Trends and Issues in Science Communication Training*

Brian Trench, President, PCST

10.20: Q&A

10.30 - 12.30

Round table with

Gian-Andri Casutt, Head of Communications, ETH-RAT

Ana Godinho, Leader, Education, communications and outreach group, CERN

Francesco Fiondella, Director of communications, IRI, Earth Institute, Columbia University

Chiara Saviane, Lecturer, Master's Course in Science Communication, SISSA

Rebecca Asher, Deputy Director, Sense about Science

Brian Trench, President, PCST

RSVP

Afternoon session: WORKSHOPS (register [here](#))

14.00 - 15.15 **Part 1: Train the scientist! Good practices across Europe**

Chair: Ludo Koks, Public Affairs Advisor, Utrecht University

14.00 Mapping science communication education

Overview of science communication education in Europe and preliminary results from a survey involving EUPRIO members, Roberta Villa, Ca' Foscari University of Venice

14.10 Stories/lessons/good practices from European universities

Alexandra Correa, Direction of Research, Université Nice Sophia Antipolis

Uwe Steger, Corporate Communications Director, Universität Innsbruck (TBC)

14.30 Debate

Open discussion on challenges, trends and perspectives about media and communication training for scientists within European universities

15.00 End of the session and break



15.15 - 17.15 Part 2: Co-designing a social media communication toolkit

15.15 Introduction, Margot Bezzi, APRE

15.20 *Overcoming polarization and misinformation: An overview of mass social dynamics online*
Fabiana Zollo, Ca' Foscari University of Venice

16.00 Co-design activity

17.15 Closing and Summary

Only EUPRIO and AICUN members can participate to the afternoon sessions.

Ca' Foscari University colleagues, who are not AICUN neither EUPRIO members, are requested to open their account on MyEUPRIO, before registering to these activities. They can attend both the activities for free.

More information on how to register can be find [here](#).

