"TRAIN THE SCIENTIST!"

Tuesday, October 1, 2019, Ca’ Dolfin Aula Magna

Morning session: PANEL

"Train the scientist!" Science communication education in Europe
Chair: Alessandra Fornetti, Coordinator, QUEST project, VIU

9.00 Registration

9.30: Welcome addresses
Michele Bugliesi, Rector, Università Ca’ Foscari di Venezia
Jan Dries, President, EUPRIO

9.50: Keynote: Trends and Issues in Science Communication Training
Brian Trench, President, PCST

10.20: Q&A

10.30 - 12.30
Round table with
Gian-Andri Casutt, Head of Communications, ETH-RAT
Ana Godinho, Leader, Education, communications and outreach group, CERN
Francesco Fiondella, Director of communications, IRI, Earth Institute, Columbia University
Chiara Saviane, Lecturer, Master's Course in Science Communication, SISSA
Rebecca Asher, Deputy Director, Sense about Science
Brian Trench, President, PCST

RSVP

Afternoon session: WORKSHOPS (register here)

14.00 - 15.15 Part 1: Train the scientist! Good practices across Europe
Chair: Ludo Koks, Public Affairs Advisor, Utrecht University

14.00 Mapping science communication education
Overview of science communication education in Europe and preliminary results from a survey involving EUPRIO members, Roberta Villa, Ca’ Foscari University of Venice

14.10 Stories/lessons/good practices from European universities
Alexandra Correa, Direction of Research, Université Nice Sophia Antipolis
Uwe Steger, Corporate Communications Director, Universität Innsbruck (TBC)

14.30 Debate
Open discussion on challenges, trends and perspectives about media and communication training for scientists within European universities

15.00 End of the session and break
15.15 - 17.15 Part 2: Co-designing a social media communication toolkit

15.15 Introduction, Margot Bezzi, APRE

15.20 Overcoming polarization and misinformation: An overview of mass social dynamics online
Fabiana Zollo, Ca’ Foscari University of Venice

16.00 Co-design activity

17.15 Closing and Summary

Only EUPRIO and AICUN members can participate to the afternoon sessions. Ca’ Foscari University colleagues, who are not AICUN neither EUPRIO members, are requested to open their account on MyEUPRIO, before registering to these activities. They can attend both the activities for free.
More information on how to register can be find here.