

**ALCANTARA**



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**CLIMATE “HOW”:  
HOW TO ENGAGE SOCIETY AND DEPLOY DECARBONIZATION**  
**5<sup>th</sup> International Symposium**

**VIU, Island of San Servolo, Venice, Italy – February 7-8, 2019**

Alcantara and Venice International University, with the support of *the World Bank Group’s Connect4Climate global partnership program*, organize the 5<sup>th</sup> Symposium *Climate “HOW”: How to Engage Society and Deploy Decarbonization* with the aim to explore the question of “*how to*” generate engagement in addressing actions at different levels of the Society. The Symposium will therefore bring together representatives of international organizations, corporations, finance, academic institutions, economists, and more. The two-day program will feature keynote speeches, as well as break-out sessions, that will provide participants with the opportunity to further explore the key issues and to address a final call to action.

**Thursday, February 7**

09.00 **Registration and Welcome Coffee**

09.30 **Opening Session: “Climate How? Taking Climate Action to the Next Level”**

- **Umberto Vattani** – President of Venice International University, Ambassador of the Italian Republic
- **Andrea Boragno** – Chairman and CEO of Alcantara S.p.A.
- **Video from the 2018 Symposium Edition**

09.45 **Session 1: “How to Decarbonize: What’s Happening Now, and What’s Next on the Agenda?”**

- **Daniel Klingefeld** – Head of the Directors’ Staff at the Potsdam Institute for Climate Impact Research (PIK): “*The IPCC Special Report on Global Warming of 1.5°C - What it Means for Us*”
- **Bjørn Kj. Haugland** – Executive Vice President and Chief Sustainability Officer (CSO) at DNV GL Group: “*The Big Picture of Energy Transformation: Status and Prospects*”
- **Timothy Nixon** – Managing Editor of Thomson Reuters Sustainability: “*The Steep Climb Ahead on Transparency*”

10.30 **Session 2: “How Corporations Can Ramp Up Climate Action” – Part 1**

- **Heidi Huusko** – Senior Manager, Environment and Climate at the United Nations Global Compact (UNGC): “*The Evolution of Corporate Climate Action: Towards Greater Ambition and Urgency*”
- **Bjørn Otto Sverdrup** – Senior Vice President Sustainability at Equinor ASA: “*Decarbonization of Oil and Gas*”
- **Yin Bo** – Deputy Director of Europe Office, Global Energy Interconnection Development and Cooperation Organization (GEIDCO): “*Global Energy Interconnection: Electrification and Decarbonization*”

11.20 **Coffee break**

11.40 **Session 2: “How Corporations Can Ramp Up Climate Action” – Part 2**

- **Cara Smyth** – GCNYC Vice President, Founder of the Fair Fashion Center: “*Textile and Fashion Industry: How to Decarbonize*”

- **Paul Jefferiss** – Head of Policy at BP: *“BP: Improving our Products and Creating New Low Carbon Businesses”*
- **Henrik O. Madsen** – Chairman of the Norwegian Research Council, Former President and CEO of DNV GL Group: *“Opportunities from Oceans for Food Industry”*
- **Jérôme Schmitt** – Oil and Gas Climate Initiative (OGCI) Executive Committee Chairman: *“How Oil & Gas Industry Can Contribute to a Carbon Neutral Journey”*
- **Hermann Pengg** – Head of Project Management e-fuels at Audi AG: *“Missing Links in the GHG Abatement Process: Systemic Evaluation of Flaws in Legislation in Transport Sector”*

13.00 **Lunch**

14.30 **Session 3: “How Finance Can Help Win the Fight Against Climate Change”**

- **Giovanna Melandri** – Founder and Chairman of the Human Foundation Do&Think Tank per l'Innovazione Sociale, Chairman of the MAXXI Foundation - National Museum of XXI Century Arts, Former Minister for Culture, and Youth and Sport of the Italian Republic: *“Social Impact Investments”*
- **Gustav Martinsson** – Professor in Financial Economics at Royal Institute of Technology (KTH), Swedish House of Finance (SHoF) and Mistra Financial Systems (MFS): *“How Can the Financial Sector Be a Productive Force in Climate Change Mitigation? The Role of Public Policy Makers and Private Sector Innovation”*
- **Rebecca Thomas** – Associate at Arabesque: *“Climate Change and Digital Solutions”*
- **Herman Bril** – Director of Office of Investment Management at United Nations Joint Staff Pension Fund: *“How Asset Owners Can Accelerate Decarbonization”*
- **Leo Burke** – Professor – Director, Climate Investing Initiative at University of Notre Dame – Mendoza College of Business: *“How to Improve Interaction between Global Investors and Corporations”*
- **Sagarika Chatterjee** – Director of Climate Change Principles for Responsible Investment: *“Investors’ Action Today”*
- **Georg Kell** – Chairman of Arabesque, Founder and Former Director of the United Nations Global Compact: *“Sustainable Finance and Corporate Climate Action”*

16.20 **Coffee break**

16.40 **Session 4: “How Policy Makers, Citizens and Consumers Can Drive Decarbonization”**

- **Connie Hedegaard** – Chairman KR Foundation, Former EU Commissioner: *“The Role of Policy Makers”*
- **Alexander Voigt** – Founder and CEO of GRIPS AG and LUMENION GmbH: *“Policy Makers and Innovation”*
- **Jessica Cheam** – Managing Editor of Eco-Business, Journalist and Social Entrepreneur: *“How to Create Engagement among Citizens”*
- **Maxim Titov** – Professor – Head of Energy Policy Research Center (ENERPO) – European University at St. Petersburg: *“Communication with Civil Society: Case of Russian Arctic”*
- **Giulia C. Braga** – Program Manager of The World Bank Groups' Connect4Climate (C4C) Program: *“Advocacy and Campaigns to Drive Climate Engagement”*
- **Simon A. Levin** – James S. McDonnell Distinguished University Professor in Ecology and Evolutionary Biology at Princeton University: *“The Social Dimensions of Accepting Decarbonization”*

18.15 **Closing**

## Friday, February 8

### 09.10 Opening

- **Ralf Pfitzner** – Vice President / Global Head of Sustainability at Volkswagen AG: “*Volkswagen's Contribution to the Paris Agreement: Our Approach to Decarbonization*”

Three break-out sessions moderated by **Gabrielle Walker** – Energy and Climate Change Strategist, Former Climate Change Editor at Nature

### 09.30 Break-out session 1 - How to Create Engagement Across Sectors: Policymakers, Citizens, Finance and Corporations - Focus on Policymakers -

- **Giovanna Melandri** – Founder and Chairman of the Human Foundation Do&Think Tank per l'Innovazione Sociale, Chairman of the MAXXI Foundation - National Museum of XXI Century Arts, Former Minister for Culture, and Youth and Sport of the Italian Republic
- **Connie Hedegaard** – Chairman KR Foundation, Former EU Commissioner
- **Hermann Pengg** – Head of Project Management e-fuels at Audi AG
- **Alexander Voigt** – Founder and CEO of GRIPS AG and LUMENION GmbH
- **Gustav Martinsson** – Professor in Financial Economics at Royal Institute of Technology (KTH), Swedish House of Finance (SHoF) and Mistra Financial Systems (MFS)
- **Daniel Klingefeld** – Head of the Directors' Staff at the Potsdam Institute for Climate Impact Research (PIK)
- **Bjørn Otto Sverdrup** – Senior Vice President Sustainability at Equinor ASA

### 11.00 Coffee break

### 11.20 Break-out session 2 - How to Create Engagement Across Sectors: Policymakers, Citizens, Finance and Corporations - Focus on Finance and Corporations -

- **Jérôme Schmitt** – Oil and Gas Climate Initiative (OGCI) Executive Committee Chairman
- **Bjørn Kj. Haugland** – Executive Vice President and Chief Sustainability Office (CSO) at DNV GL Group
- **Leo Burke** – Professor - Director, Climate Investing Initiative at University of Notre Dame - Mendoza College of Business
- **Rebecca Thomas** – Associate at Arabesque
- **Herman Bril** – Director of Office of Investment Management at United Nations Joint Staff Pension Fund
- **Heidi Huusko** – Senior Manager Environment and Climate at the United Nations Global Compact (UNGC)
- **Yin Bo** – Deputy Director of Europe Office, Global Energy Interconnection Development and Cooperation Organization (GEIDCO)
- **Colin Price** – Professor - Head of the Environmental Studies Department, The Porter School of the Environment and Earth Sciences, Tel Aviv University

### 13.00 Lunch

### 14.30 Break-out session 3 - How to Create Engagement Across Sectors: Policymakers, Citizens, Finance and Corporations - Focus on Citizens -

- **Jessica Cheam** – Managing Editor of Eco-Business, Journalist and Social Entrepreneur
- **Maxim Titov** – Professor – Head of Energy Policy Research Center (ENERPO) – European University at St. Petersburg
- **Giulia C. Braga** – Program Manager of The World Bank Groups' Connect4Climate (C4C) Program
- **Simon A. Levin** – James S. McDonnell Distinguished University Professor in Ecology and Evolutionary Biology at Princeton University
- **Cara Smyth** – GCNYC Vice President, Founder of the Fair Fashion Centre

- **Ralf Pfitzner** – Vice President / Global Head of Sustainability at Volkswagen AG
- **Henrik O. Madsen** – Chairman of the Norwegian Research Council, Former President and CEO of DNV GL Group

16.00 **Coffee break**

16.20 **Calls to action from the break-out sessions**

- **Gabrielle Walker** – Energy and Climate Change Strategist, Former Climate Change Editor at Nature

16.35 **Climate How: Conclusions and Engagement**

- **Umberto Vattani** – President of Venice International University - Ambassador of the Italian Republic
- **Georg Kell** – Chairman of Arabesque, Founder and Former Director of the United Nations Global Compact
- **Andrea Boragno** – Chairman and CEO of Alcantara S.p.A.

16.50 **End of works**

*Some few changes in the Agenda might occur.*